

Subject: RE: Request Rehabilitation Six Medians Highland Avenue DWP Grant & Loan Opportunities - Hollywood Media BID
From: "Aimiuwu, Imudiase" <Imudiase.Aimiuwu@ladwp.com>
Date: 02/18/2016 11:41 AM
To: "lisa@mediadistrict.org" <lisa@mediadistrict.org>
CC: Jim Omahen <jim@mediadistrict.org>, "Washington, Kecia" <Kecia.Washington@ladwp.com>

Ms. Schechter,

I have reviewed your proposal. Currently, we do not have grants rehabilitation of the Highland medians. As for Water Conversation, our experts has stated that your project does not meet the requirement of the California Friendly® Landscape Incentive Program.

As for Economic Development, we do have the Utility Infrastructure Loan (UIL). The Funds can be used for the following:

Purchase and installation of equipment required by the LADWP to provide electric energy or water service to the customer, Purchase and installation of energy efficiency equipment that exceeds Title 24 requirements and/or water conservation equipment, Purchase and installation of power factor correction/power reliability equipment, and Purchase and installation of solar photovoltaic systems except for the Feed-in Tariff (FIT) Program.

Since the project will conserve water, it could potentially qualify for UIL funding. However, loan applicants must be a commercial customers of LADWP with financial documents showing they can repay.

Please complete the appropriate loan application from the link below:

https://www.ladwp.com/ladwp/faces/ladwp/partners/p-economicdevelopment/p-ed-utilityinfrastructureloanprogram?_adf.ctrl-state=zov2v6zlk_4&_afLoop=1124283609877805

Thank you,

Mudia
213.367.1418

From: lisa@mediadistrict.org [mailto:lisa@mediadistrict.org]
Sent: Friday, February 12, 2016 10:30 AM
To: Aimiuwu, Imudiase
Cc: Jim Omahen
Subject: Request Rehabilitation Six Medians Highland Avenue DWP Grant & Loan Opportunities - Hollywood Media BID

Dear Mudia:

Attached I have drafted a funding request for the Highland Median Project that I am extremely interested in moving forward with the Hollywood Community. These six (6) medians have been ignored for the last 10 years and are overgrown with plant material and are in desperate need of a "make-over". Let me know if you have any thoughts on this idea for funding.

Look forward to your response.

Sincerely,

Lisa Schechter
Executive Director
Hollywood Media District BID
323-860-0025

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